



Marshall Whitmire | Research Director Building Communities, Inc.

Distinctive Strengths: speaker, writer, research, capacity building, organizational development, program planning, group problem solving

Summary of Experience: a seasoned professional with broad experience in planning, organization development and administration in a wide variety of educational, governmental, for-profit and not-for-profit settings. Demonstrated experience in the design, execution and collaboration of complex projects in the US and internationally. Seasoned professional speaker to hundreds of presentations to organization, community, government and executive groups.

Specific Relevant Experience:

- As **Research and Development Director**, Marshall has been actively involved in all aspects of Building Communities methodology and practices. Most recently, he has been the **Co-inventor of the Building States™ methodology**.
- As the **Primary Technical Editor**, he ensures the quality and final production of all Building Communities documents, presentations, speeches, and reports are correct and compelling.
- While earning his doctorate (1985) in higher and adult education at Arizona State University, he served as Director of Education for St. Luke's Hospital Medical Center and Corporate Director of Organization Development for Combined Health Resources, a multi-hospital system. He then worked as Manager of Organization Planning and Development for Salt River Project, a large Arizona power and water utility company. In addition to his role in RCI Surveys, he served as Executive Director of the Sustainable Economic Development Initiative of northern Arizona (see sedinaz.org) from 2009-2011.

Dr. Whitmire has made presentations at national meetings of the American Public Power Association, Society for Human Resource Management, and American Society for Training and Development. From 1987-1990, he designed and implemented executive and management development programs for the Ministry of Public Works and Water Resources in Cairo, Egypt.

Marshall Whitmire has worked professionally in human, organization, and community development for more than 40 years and has lived in Arizona since 1958. He is married to Jane who holds a PhD in Politics and International Affairs from Northern Arizona University in Flagstaff.

EDUCATION

Doctorate Higher & Adult Education
Arizona State University 1985

Master of Arts Adult Education
Arizona State University 1980

Bachelor of Arts Sociology
Arizona State University 1968

EXPERIENCE

Building Communities, Inc.
2009-Present

Research Director & Technical Editor
Provides research, analysis, program planning, technical writing/editing for various planning projects across the nation

RCI Surveys, Inc.
1991 - Present

Principal/Owner/Managing Director
Serving client organizations in more than 50 countries and managed survey research projects in more than 30 languages

Sustainable Economic Development Initiative of Northern Arizona (SEDINAZ)
2009 - 2011

Executive Director
Led the efforts for the SEDI Sustainability Program fostering economic resilience and building the future for Northern Arizona

Salt River Project
1983 - 1991

Manager of Organization Planning and Development
Planning and development services for a large Arizona power and water utility company

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